

BIOGRAPHY

DJ SWISSIVORY

Name / Company: DJ SWISSIVORY (Boston, USA/Zürich, Switzerland) / Supremus Sounds
Contact: Steve Supreme, 0041 76 346 22 72
info@djstevesupreme.ch
info@supremussounds.com
Homepage: www.swissivory.com
Company: www.supremussounds.com
Label: Supremus Sounds

“Never judge a book by its cover...”

Behind the humble producer, Mc, DJ Swissivory lies the hard work of a man whose credits include DMX, Cassie, Busta Rhymes, G-Unit, Pitbull, Guru, Method Man and Redman just to name a few. Rare are those who can claim to have played in top clubs around the world, yet this is what Swissivory achieved through his work ethic, his discipline and his love for music.

Born and raised the Ivory Coast, DJ Swissivory got exposed to many different music genres and cultures from an early age on. After high-school, he moved to the United States in 2001. During that time, he began to DJ in Boston and New York City, and later on across the entire Northeast. After graduation, he moved back to Switzerland in 2006. During his time in Europe he played in Holland, Germany, France, and England. Today, he regularly goes back to the US to mix and spin at clubs and special events.

Other than mixing in the club, Swissivory has also been involved with breaking new artists on his own weekly radio show on www.paradisefm.net. He is Switzerland's representative for Slip N Slide Records (Miami), which boasts multi-platinum artists such as Rick Ross, Trina, Plies, Trick Daddy and more. Furthermore, DJ Swissivory is also an official member of the Coast 2 Coast Mixtapes DJ coalition, whose credits boast the industry's best artists. As a Supremus Sounds official member, Swissivory has been able to establish himself as a local resident club DJ while being booked internationally. In Switzerland he has mixed at some of the country's top locations including the Kaufleuten, Mascotte, Hiltl, or Maag Event Halle, Singerhaus Basel, as well as Frauenfeld Open-Air.

On top of being a successful radio and club DJ, Swissivory founded his own record label, One Hustle Records, a label which provides artists in Europe the possibility to collaborate with American artists. Through One Hustle Records, Swissivory has promoted various artists and released CD's and mixtapes which have sold thousands of copies across Europe and the US, and which have been downloaded on the internet over and over again, and his beats website has been visited over 1 million times.

Swissivory is a passionate and hard-working individual whose dedication to music has helped him achieve success as a club, radio and mixtape DJ. Swissivory is one of the few independent DJ's who has a presence in the United States and Europe. However, he is not dwelling on his achievements, but rather looking ahead, hungry for more, and, at only 25 years of age, the future looks bright for this talented young DJ/Producer/MC.

DJing Since 2000

2009 Highlights

Beatfingaz Night, SILK @ Mascotte (www.mascotte.ch)
Resident DJ – SIZE @ Kaufleuten Wednesdays (<http://www.kaufleuten.ch>)
Frauenfeld Open-Air, played at Winston Tent & Welcome Tower (<http://www.openair-frauenfeld.ch/>)
Resident DJ, Zürich's Finest at Crystal Lounge (www.crystallounge.ch)
Support, Method Man & Redman, Dynamo (www.flamingmonkey.ch)
Support, Capone-N-Noreaga, Dynamo (www.dynamo.ch)

2008 Highlights

Support, M.O.P., Dynamo (www.dynamo.ch)
Toro Lounge, Brooklyn, NYC (www.torofusion.com)
Resident DJ, www.2nite.ch

Production Credits

2009 – Capone N Noreaga Ft. One Hustle “What We Do”
2008 – Young Droppa Ft. Swizz Beatz & Big Mike “When I’m Coming”
2007 – Jadakiss, Notorious B.I.G, Dubs Dollah and Keith Murray “Pack Gunz”
2006 – DMX “Lord Give Me A Sign” Remix and Immortal Technique “Harlem Streets” Remix

Mixtapes (Since 2008)

One Hustle Vol. 1 – Hosted By Young Noble
One Hustle Vol. 2 – Hosted By Rosco
One Hustle Vol. 3 – Hosted By Omega Red
One Hustle Vol. 4 – Hosted By Capone N Noreaga
One Hustle Vol. 5 – Hosted By Redd Hott
One Hustle Vol. 6 – Hosted By Guru

Affiliations

Coast 2 Coast mixtape DJ Coalition (www.coast2coastmixtapedjs.com)
Slip N Slide Records (www.slipnslideworld.net)
Supremus Sounds (www.supremussounds.com)
Founded One Hustle Records (www.onehustlerecords.com)

