



1 JAYJAY TV

JayJay TV is a brand new music satellite TV station broadcasting on Hotbird 6 which covers a very large footprint over Europe, North Africa, Middle East and Central Asia and goes live on air on 1st July 2009.

Offering a total of 32 transponders (28 Ku-band, 4 Ka-band) and 8 SKYPLEX units for on-board multiplexing, HOT BIRD™ 6 delivers digital television and radio channels to satellite and cable homes in Europe, North Africa and large parts of the Middle East, reinforcing one of the largest broadcasting systems in the world.

Located at 13 degrees East, Eutelsat's leading orbital position, the HOT BIRD™ fleet boasts a combined capacity of over 100 transponders and broadcasts more than 850 TV and interactive channels to 113 million homes.

In addition to broadcasting services, HOT BIRD™ 6 also provides interactive and multimedia services over the same wide coverage area for professional applications such as video-conferencing, LAN interconnection, e-learning, telemedicine, media and corporate file delivery, game networks and more.

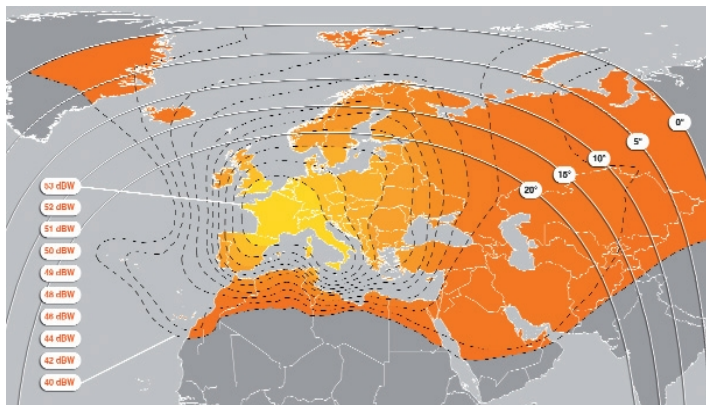
HOTBIRD COVERAGE

- Europe
- North Africa
- Middle East
- Central Asia

The overall audience figures are in excess of 100 million viewers with access through 113 million homes. Therefore, giving JayJay TV a vast target audience.

JayJay TV has offices in the Switzerland, Germany and in the UK.

HOTBIRD FOOTPRINT



2 MUSIC TV WITH A DIFFERENCE

JayJay TV will make groundbreaking music TV by airing the best unsigned and independent artists from all over the world. We will offer a platform for these artists to be seen, heard and gain recognition, whilst remaining independent and maintaining copyright of their material.

The music business is changing rapidly and with the incorporation of the download charts into the mainstream, many unsigned artists have already made an impact without the need for a record label deal, in fact some major artist have opted to break their recording contracts and labels and go down the independent route . Digital download sales have increased ten fold over the past few years with physical sales reducing rapidly. JayJay Digital has its own in house worldwide distribution for independent artists and labels to take full advantage of.

We are also currently developing an application for iphone and Nokia cell phones for streaming of JayJay TV so you will be able to watch JayJay TV on the go !

JayJay TV will also air music based topical programming to include DVJ mixes for some of the best DVJ's in the world. Live club TV from some of the very best VIP venues and parties from all over the world. We will be filming live events, concerts and have many new projects underway.

3 JAYJAY FM

JayJay FM is already broadcasting on air from our studios in Berlin Germany. JayJay FM is the only radio station on satellite and terrestrial TV with visual content as well as audio content. JayJay FM also broadcasts to the worldwide web.

JayJay FM operates from a large studio in central Berlin and the playlist is a mixture of house, lounge, mash up and R&B.

JayJay FM will be able to further promote artist's who's tracks and mp3 sales are doing well through either JayJay TV , and JayJay Distribution. As we will have first hand knowledge of those artist whose music is fast selling through our website we will be able to further promote and generate more download sales by automatically play listing popular tracks on JayJay FM

iphone and Nokia application's are currently being developed to broadcast JayJay FM on the go !

4 JAYJAY RECORDS

JayJay Records is based in the UK and was set up in order to sign artists that perform consistently progressive sales through JayJay Distribution and JayJay TV.

As we will have all artists sales statistics within our distribution database we will have first hand knowledge of those artists that may be a viable prospect for JayJay records and we will investigate those artist's that have a large fan base and consistent download sales.

5 VIDEO PRODUCTION SERVICES

JayJay Digital can offer high quality HD music video and commercial production to artist's and labels using the JayJay Digital services. We can produce high end music videos, TV commercials and promotional footage for those artists wishing to promote their music on JayJay TV.

Music videos and promos are priced according to location, length of shoot and extras. Our film production team are extremely experienced and creative so please do not hesitate to contact us for individual quotations.

6 JAYJAY DISTRIBUTION

JayJay digital distribution and JayJay Director will offer unsigned and independent artists worldwide digital and physical (license pending) distribution of their material.

Artists will be able to create a profile page, enter a biography and pictures. For a small administration fee artists will also be able to upload their albums, ring tone's and videos for worldwide distribution through our extensive network of distribution outlets.

Videos will also be screened for airplay on JayJay TV subject to our submission requirements, content and format. All videos submitted must be of HD format 16.9 bandwidth and have no immoral, illegal, racial or sordid content and must not glorify drugs, alcohol or porn of any description.

More details of broadcast standards will be available on the JayJay Digital website and submission process.

Artists profile back pages will include financial and download information data and is readily available to access by the artist upon log in to the JayJay Director. The artist will be able to access this data and royalty reports at any time. Royalty payments can be requested once a minimum amount has been accrued and payment is made direct to the artist.

Artists will receive 60% of each download, the remaining 40% is split between JayJay Digital and the distribution network companies.

Fee structures for uploading Video submissions, albums, ring tones merchandise etc will be available on the JayJay Digital website.

Artists uploaded material will automatically be encoded and made available to our distribution network of companies to include the following list:-

DISTRIBUTION LIST

Itunes music Europe, USA, Australia, New Zealand, UK, Japan,

Itunes video, Europe, USA, Australia, New Zealand, UK, Japan

Napster worldwide

Emusic worldwide

WE7 worldwide

Juno downloads worldwide

Glo mobi real tones worldwide

Movistar Telefonica Venezuela

Sprint Nextel USA

Qwest USA

Fun mobilty USA

Boost USA

9 Squared USA

Movistar Telefonica Uruguay

Vodafone Personalisation	UK
Vodafone Fulltrack	UK
Virgin Fulltrack	UK
Virgin Tones	UK
Virgin mobile	UK
Vidzone TV	UK
UK Street Sounds	UK
The Sun	UK
Tesco's	UK
T Mobile	UK
Shazam realtones	UK
Shazam fulltrack	UK
Rock Sound	UK
Pocket Tones 02 mobile	UK
Partymob	UK
Orange	UK

02 Video	UK
02 Tones/wallpaper	UK
02 Realtones	UK
Monstermob	UK
Ministry of Sound	UK
Emap	UK
Bandwagon	UK
All the latest	UK
3 Realtones	UK
3 Fulltrack, Video	UK
Splash mobile	UK
Omnifone music	UK
NME Realtones	UK
MTV Realtones	UK
Turkcell	Turkey
Orange Switzerland	Switzerland

Vodafone Personal Sweden

Vodafone Fulltrack Sweden

3 Sweden Sweden

Omnifone music Sweden

Vodafone Personal Spain

Vodafone fulltrack Spain

Todo lo Ultimo Spain

Telefonica Spain

Orange Spain

Movistar Spain

Vodafone Personal South Africa

Vodafone full track South Africa

Playfon Russia

Nikita Russia

Vodafone personal Romania

Vodafone full track Romania

Vodafone personal	Portugal
Vodafone fulltrack	Portugal
Optimus	Portugal
Movistar	Portugal
Movistar	Peru
Movistar	Panama
Movistar	Nicaragua
Vodafone	New Zealand
Telecom	New Zealand
Vodafone personal	Netherlands
Vodafone fulltrack	Netherlands
Orange	Netherlands
MTV fulltrack	Netherlands
Motorola Europe	Netherlands
Telfort	Netherlands
KPN Mobile	Netherlands

Movistar Mexico

Vodafone personal Malta

Vodafone fulltrack Malta

Vodafone personal Italy

Vodafone fulltrack Italy

Pelephone Isreal

Orange Isreal

Cellcom Isreal

Vodafone personal Ireland

Vodafone fulltrack Ireland

02 Eire Ireland

Meteor Ireland

3 Eire Ireland

Moyst Ibiza Ibiza

Vodafone personal Hungary

Vodafone full track Hungary

Movistar	Guatemala
Vodafone personal	Greece
Vodafone full track	Greece
Samsung Funclub	Global
Musiwave Brand	Global
Ericsson	Global
Vodafone personal	Germany
Vodafone full track	Germany
02 Realtones	Germany
02 Fulltrack	Germany
Waxx	France
Wanadoo	France
SFR	France
Sagem	France
NRJ	France
Telecom	France

E-TFI	France
Bouygues	France
Orange	France
Elisa	Finland
Jamba	EU
Movistar	El Salvador
Vodafone personal	Egypt
Vodafone fulltrack	Egypt
Movistar	Ecuador
3 Denmark	Denmark
Vodafone personal	Czech Republic
Vodafone fulltrack	Czech Republic
Eurotel	Czech Republic
Movistar	Columbia
Tom Com	China
China Mobile	China

Movistar	Chile
Movistar	Central & South America
Bell Mobility	Canada
Vodafone personal	Belgium
Vodafone full track	Belgium
Proximus	Belgium
Mobistar	Belgium
Vodafone personal	Austria
Vodafone full track	Austria
Mango TV	Austria
3 Austria	Austria
Vodafone	Australia
Movistar	Argentina
Amazon Physical	Pending
HMV Physical	Pending

7 ADVERTISING

JayJay TV and JayJay FM have available advertising airtime for corporate clients and their companies and also artists and labels that wish to promote their product's to a wider audience throughout Europe, Middle East, North Africa and East Russia.

If you are looking to advertise with Jay Jay TV please contact us on the following email address and a member of our sales team will contact you.

Artists can also use the advertising space available for album and single release's.

Advertising rates for artist will be available on our website.

kontaktjaydigital.com

www.jayjaydigital.com