



California Association
of Nonprofits

Protecting, Strengthening & Promoting Nonprofits

CAN SPONSORSHIP BENEFITS 2008

	Bronze Sponsor \$1,000	Silver Sponsor \$2,500	Gold Sponsor \$5,000	Platinum Sponsor \$10,000+
Exhibitor Space	6 ft tabletop display	6 ft tabletop with preferred placement	6 ft tabletop or space with preferred placement	Free standing unit with premier placement
Name in Program and Brochure	Yes	Yes	Yes	Yes
Name in <i>CAN Alert</i>	Yes	Yes	Yes	Yes
Web Link	Yes	Yes	Yes, with logo	Yes, with logo
Attendee List	Yes	Yes	Yes	Yes
Free conference registration	2	2	3	4
Program Ad Discount	15%	20%	Free 1/2-page ad or 25% off full-page ad	Free full-page ad
Place an item at plenary session or meal	No	No	Yes, or on table at meal	Yes, or on table at meal
Plenary banner recognition	Yes	Yes	Yes, with logo	Yes, with logo
Complimentary use of CAN's mailing list for approved advertising of products or services that benefit California nonprofits	No	No	No	Yes
<i>CAN Alert</i> Ad and Mailing List Discount	No	5%	10%	15%
Opportunity to introduce keynoter or awards event	No	No	No	Yes