

TOUGH CHRISTMAS QUESTIONS
Question 2: Is The Full Message Being Heard???
Mark 1:1-8

2 Timothy 4:3-4, “For the time will come when people will not put up with sound doctrine...”

Three Aspects of John’s Broadcast:

1. His Message _____ His Audience

- Verse 4a, “And so John the Baptist appeared in the wilderness, preaching a baptism of repentance...”
- John didn’t candy coat the message.
- Luke 3:7-20, “John said to the crowds coming out to be baptized by him, “You brood of vipers!” “...every tree that does not produce good fruit will be cut down and thrown into the fire...”
- The message is too important for us to be “Politically Correct”

2. His Message _____ His Audience

- Verse 4b, “...for the forgiveness of sins.”
- John’s message was not just negative and confrontational. His message also contained the hope of new life.
- Verse 1, “The beginning of the gospel about Jesus Christ, the Son of God”
- Gospel = Good News!

3. His Message _____ His Audience

- Verse 5, “The whole Judean countryside and all the people of Jerusalem went out to him. Confessing their sins, they were baptized by him in the Jordan River.”
- Neil Postman - There two kinds of news items:
Low Information-Action Ratio (LIAR)
High Information-Action Ratio (HIAR)
- Look at how John’s news affected his audience:
They Came - “The whole Judean countryside... went out to him”
They Confessed - “Confessing their sins...”
They Were Cleansed - “...they were baptized...”

**AS CHRIST’S AMBASSADOR ARE YOU
BROADCASTING THE FULL MESSAGE?**

TOUGH CHRISTMAS QUESTIONS
Question 2: Is The Full Message Being Heard???
Mark 1:1-8

2 Timothy 4:3-4, “For the time will come when people will not put up with sound doctrine...”

Three Aspects of John’s Broadcast:

1. His Message _____ His Audience

- Verse 4a, “And so John the Baptist appeared in the wilderness, preaching a baptism of repentance...”
- John didn’t candy coat the message.
- Luke 3:7-20, “John said to the crowds coming out to be baptized by him, “You brood of vipers!” “...every tree that does not produce good fruit will be cut down and thrown into the fire...”
- The message is too important for us to be “Politically Correct”

2. His Message _____ His Audience

- Verse 4b, “...for the forgiveness of sins.”
- John’s message was not just negative and confrontational. His message also contained the hope of new life.
- Verse 1, “The beginning of the gospel about Jesus Christ, the Son of God”
- Gospel = Good News!

3. His Message _____ His Audience

- Verse 5, “The whole Judean countryside and all the people of Jerusalem went out to him. Confessing their sins, they were baptized by him in the Jordan River.”
- Neil Postman - There two kinds of news items:
Low Information-Action Ratio (LIAR)
High Information-Action Ratio (HIAR)
- Look at how John’s news affected his audience:
They Came - “The whole Judean countryside... went out to him”
They Confessed - “Confessing their sins...”
They Were Cleansed - “...they were baptized...”

**AS CHRIST’S AMBASSADOR ARE YOU
BROADCASTING THE FULL MESSAGE?**