

César Augusto Naréssi Munhoz

Journalist | Advertising Professional | Translator | Music Producer

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www.cesarmunhoz.com



Working interests:

- Audio-visual production
- Translation and interpreting (English - Brazilian Portuguese)
- Culture and arts journalism

I am available to travel and to move to another city and country.

Abilities

- **Journalist** graduated at UTP - Universidade Tuiuti do Paraná.
- **Advertising Professional** graduated at UTP - Universidade Tuiuti do Paraná.
- **Translator and Interpreter** certified by the Embassy of the United States in Brazil.
 - **2 months living experience in New York, U.S.A.** (July and August, 2008).
- **Music Producer** graduated at AIMEC - Academia Internacional de Música Eletrônica de Curitiba (The International Academy of Electronic Music of Curitiba).

Professional Experience

September, 2005 – Current

Positivo Group – Portal Educacional

News Editor

- ✉ Production of educational and news content for the websites: www.educacional.com.br , www.aprendebrasil.com.br , www.portalpositivo.com.br .

April, 2007 – Freelancer

NGO “Children’s World” (Sweden)

Interpreter (English – Brazilian Portuguese)

- ✉ Two week travel to Sweden, working as interpreter of the Brazilian jury for The World's Children's Prize for the Rights of the Child, currently known as the “Children’s Nobel Prize”, is at its 10th edition and is supported by the United Nations and by the Queen Silvia Sommerlath of Sweden. www.wcprc.org

2005

Centro Europeu Career School

Webwriting Teacher

www.centroeuropeu.com.br

August, 2004 – September, 2005

Freedows Consortium

Publicist – Copywriter and Press Advisor

www.freedows.com.br

May, 2003 – August, 2004

OpusMúltipla Advertising Agency

Publicist – Copywriter

www.opusmultipla.com.br

February, 2000 – May, 2003

.Com Webvertising Agency

Publicist – Copywriter and Press Advisor

www.agenciadeinternet.com.br

March, 1997 – December, 1998

Gazeta do Povo Newspaper (Curitiba, Brasil)

Trainee Reporter

www.gazetadopovo.com.br

Lectures Given

June 23rd, 2008

"Music and music video production"

- For students of The International Academy of Electronic Music of Curitiba.

June 11th, 2001

"Creativity on Webvertising"

- For students of the School of Communication of Federal University of Paraná.

November 14th, 2000

"Creativity on Webvertising"

- For students of the School of Communication of Federal University of Paraná, as part of the 1st Meeting of Advertising Professionals of Paraná.

Languages

- English: fluent writer, listener and speaker: translator and interpreter certified by the Embassy of the United States in Brazil, with experience in international events (Sweden, 2008) and a 2 months living experience in New York, U.S.A. (2008).
- Spanish: intermediate.

Software skills

- Operating systems: Windows, Mac OS, Linux.
- Standard graphic editing softwares: Photoshop, Corel Draw, etc.
- Standard music production softwares: Sound Forge, Ableton Live, etc.
- Standard video editing softwares: Adobe Premiere, Sony Vegas, etc.

Prize

■ Expocom Prize

Firts prize on the "Journalism – Wall Newspapers" and "Journalism – Websites" category with the "Comunicação Ativa" project, designed for educational institutions. The prize was given as part of the 5th Expocom – Exposition of Experimental Research on Communications , at the Gama Filho University, Rio de Janeiro. September, 1999.

Personal and Professional References

- Philip Rossetto
Producer and Director of Audio-visual Promos - Canais Abril (Abril Group)
Piloto Movies and Television - www.piloto.tv | www.abril.com.br
São Paulo - Brazil
+55 (11) 8397-8151
- Renato Vertemati
Web Manager
O Boticário - www.boticario.com.br
Curitiba - Brazil
+55 (41) 3381-7926
** we worked together at .Com and at OpusMúltipla*
- Fabiano Cruz
Creative Director – Digital Communication Division
OpusMúltipla Advertising Agency – www.opusmultipla.com.br
Curitiba - Brazil
+55 (41) 3362-1919
- Ricardo Von Staa
Political Scientist (Brazilian and Canadian citizen)
Curitiba – Brazil
+55 (41) 9183-7698
** we worked together at Positivo Group*