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SOLE TECHNOLOGY INSTITUTE



STI FOAM FOOTBEDS PROVIDE MAXIMUM IMPACT PROTECTION AND DO NOT BOTTOM-OUT OVER TIME. THIS FOOTBED FEATURES THE SUPERIOR CUSHIONING AND COMFORT OF OUR LAB-TESTED STI FOAM COMPOUND.



SYSTEM G2 GEL, PATENTED BY STI, IS AN ENERGY ABSORBING COMPOUND DESIGNED TO PROTECT AGAINST HEEL BRUISING AND FRACTURES.

LOCATED DIRECTLY UNDER THE HEEL BONE, THE CONCENTRATED CUSHIONING POWER OF SYSTEM G2 GEL COMBINES SUPERIOR IMPACT PROTECTION WITHOUT SACRIFICING BOARD FEEL.



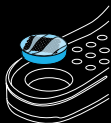
THE DUAL IMPACT SYSTEM G20² COMBINES SYSTEM 0³ AIR BAG WITH G2 GEL. THE AIR SYSTEM PROVIDES PROTECTION FOR LOW LEVEL IMPACT WHILE THE G2 GEL IS PROVEN TO ABSORB HIGH LEVEL IMPACTS.

SYSTEM G20² IS PERFECTLY TUNED TO PROTECT YOUR FEET. BASICALLY THIS MEANS NO MORE HEEL BRUISES.



SYSTEM FLO² WAS DESIGNED TO INCREASE AIR FLOW AROUND THE FOOT. THE RESULT IS A COOLER, DRYER AND MORE COMFORTABLE SHOE.

ANOTHER BONUS OF SYSTEM FLO² TECHNOLOGY IS THAT YOUR FEET WON'T STINK SO MUCH.



SYSTEM G2 PLATINUM COMBINES G2 GEL WITH A SPECIAL MESH FABRIC THAT IS LIGHTWEIGHT, SOFT, AND FLEXIBLE. WHEN SUDDEN IMPACTS OCCUR THE MESH BECOMES RIGID AND SPREADS THE FORCE ACROSS A LARGER AREA TO HELP ABSORB AND DISTRIBUTE THE IMPACT AND PROTECT YOUR HEELS.



TESTED EXCLUSIVELY IN THE STI RESEARCH LAB, E-SUEDE FEATURES A UNIQUE FIBER STRUCTURE THAT IS STRONGER THAN TRADITIONAL SUEDE. E-SUEDE IS INFUSED WITH A FRICTION-REDUCING OIL THAT ACTS AS LUBRICANT TO KEEP THE FIBERS SMOOTH. E-SUEDE WITHSTANDS GRIP TAPE ABRASION WITHOUT SACRIFICING BOARD FEEL OR FLICK AND HAS BEEN PROVEN TO PROVIDE SIGNIFICANT DURABILITY PERFORMANCE COMPARED TO OTHER TYPES OF SUEDE.



DOUBLE WRAP TECHNOLOGY INCORPORATES A SECOND LAYER OF RUBBER AROUND THE SHOE TO PROVIDE A HIGHER LEVEL OF SUPPORT AND PROTECTION FOR YOUR FEET, AS WELL AS MORE DURABILITY AND PERFORMANCE THAN THE AVERAGE VULCANIZED SHOE. DOUBLE WRAP WORKS WITH ALREADY-EXISTING TECHNOLOGIES LIKE G2, PU INSOLE, EVA AND SPECIAL TREAD PATTERNS TO HELP PROVIDE MAXIMUM COMFORT, PROTECTION, PERFORMANCE AND DURABILITY.



sti FEATURE: G2 PLATINUM

FEATURED ON THE PERRO



Building off of the success of System G2™, STI's new System G2™ Platinum combines G2 gel with a special mesh fabric that is used in bulletproof vests to distribute the impact force of a bullet over a wider area of the chest.

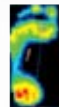


When sudden impacts occur, the mesh becomes rigid and spreads the force across a larger area to help absorb and distribute the impact. After the force has been dissipated, the mesh becomes soft and flexible again.



ABSORBS 28% MORE FORCE

System G2™ Platinum absorbs 28% more impact energy force than traditional EVA cupsole skate shoes and significantly reduces the force transmitted to the foot compared to conventional skate shoes. System G2™ Platinum is 33% thinner than regular System G2™, which means improved board feel and comfort without adding weight or sacrificing protection.

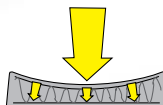


TRADITIONAL
EVA CUSPOLE



SYSTEM G2
PLATINUM

BENEFIT: COMFORT AND PROTECTION



System G2™ Platinum is soft and squishy under the foot during low-impact activities such as walking or flatground skating.



When larger impacts are experienced, such as skating ledges, gaps, or handrails; System G2™ Platinum becomes rigid to absorb and distribute impact energy away from the foot.



MALTO

sti
FOAM

Designed and tested by Sean Malto. Triple stitch toe cap. Vulcanized construction. Lower hidden lace loops. Padded tongue and collar. STI molded PU footbed for increased comfort and cushioning. 400 NBS rubber outsole.
Available in sizes: 5-14 **410200046**



DARK GREY/WHITE 067
SUEDE
DELIVERING: April 2010
NEW COLORWAY!



RED/BLACK 603
SUEDE
DELIVERING: April 2010
NEW COLORWAY!



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DEVINE CALLOWAY

Designed and tested by Devine Calloway. One piece toe cap. Lower hidden lace loops. Padded tongue and collar. STI molded PU footbed for increased comfort and cushioning. 400 NBS rubber outsole with internal EVA midsole wedge. New cupsole construction.

Available in sizes: 5-14 **4102000050**



GREY/WHITE 370
SUEDE
DELIVERING: April 2010
NEW COLORWAY!



BLUE/WHITE 442
SUEDE
DELIVERING: April 2010
NEW COLORWAY!



sti **FOAM**

PERRO

FEATURING G2 PLATINUM



Designed and tested by Kyle Leeper. One piece toe cap. Vulcanized construction. Lower hidden lace loops. Padded tongue and collar. System G2™ Platinum inserted into heel. STI molded PU footbed for increased comfort and cushioning. 400 NBS rubber outsole with internal EVA midsole. Available in sizes: 5-13 **4102000039**



← KYLE'S
PERRO,
LEXI



GREEN/WHITE/GUM 313
SUEDE
DELIVERING: April 2010
NEW COLORWAY!





OLLIE OVER NOSE MANUAL



PORTLAND

STI **FOAM**

One piece toe cap with deco stitch detail. Vulcanized construction. Lower hidden lace loops. Mid top height for more ankle support. Padded tongue and collar. STI molded PU footbed for increased comfort and cushioning. 400 NBS rubber outsole. Available in sizes: 5-14 **4102000051**



NAVY/RED/WHITE 465
SUEDE/CANVAS
DELIVERING: April 2010
NEW COLORWAY!





BLED S



BARGE

st^o DOUBLE WRAP | st^o FOAM

One piece toe cap. New double wrap vulcanized construction. Lower hidden lace loops. Padded tongue and collar. ST1 molded PU footbed for increased comfort and cushioning. 400 NBS rubber outsole with internal EVA midsole.

Available in sizes: 5-14 **4101000260**



BLACK/BLUE/WHITE 589
SUEDE
DELIVERING: April 2010
NEW COLORWAY!





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Photos by Oliver Barton and the etnies staff.

Questions, comments, feedback? E-mail us at: directfeedback@soletechnology.com

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SWITCH 180

PICK UP YOUR TRASH!



Mixed Sources
Product group from well-managed
forests; controlled sources and
recycled wood or fiber
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