

# Alex Shebar

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## Experience

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### Hyde Park Country Club, *Director of Communications*, Cincinnati, OH, Oct. 2009

Wrote and managed all written and online communications and P.R. for the club and its members

- Enhanced online presence
- Created and updated videos and social media accounts
- Increased membership

### The Cincinnati Enquirer, *Reporter*, Cincinnati, OH, June 2008 - August 2009

Covered trends, community and breaking news. Hired as part of Gannett's Talent Development Program

- Trained through Gannett Corporate
- Generated daily and long term story ideas
- Wrote content for both print and Web.
- Created and edited Web videos
- Worked on team projects
- Blogged on pop-culture

### The Dow Jones Newspaper Fund, *Business Intern*, Rochester, NY, Summer 2007

The Democrat and Chronicle, a Gannett publication - the highest circulated Rochester newspaper

- Trained at a Dow Jones business writing seminar
- Generated story and design ideas
- Wrote pieces and Web content for business topics
- Helped edit Web videos
- Wrote additional content for the feature section

### The Philadelphia City Paper, *Feature Intern*, Philadelphia, PA, Summer 2006

A weekly newspaper that provides news, features and opinions for the city

- Wrote articles and generated story ideas
- Researched information for possible pieces
- Fact checked content
- Compiled weekly listings for the calendar page
- Edited stories
- Worked on team projects

### The Western Mass Sports Journal, *Staff Writer*, Springfield, MA, Summer 2005

A magazine profiling the sporting events and teams of Massachusetts

- Suggested and wrote feature stories on teams, players and events for the first issues of the magazine

### The Daily Orange, *Assorted Positions*, Syracuse, NY, Fall 2004 - May 2008

Syracuse University's student-run independent newspaper

- *(315) Magazine Editor*: Assisted in the publication's revival
- Oversaw the weekly production of a 12 to 16 page magazine
- Generated and wrote content
- Created multiple new sections
- Trained the newspaper's staff
- *Feature Editor*: Managed a staff of 60 people
- Oversaw a daily section
- Began the first literature section
- *Assistant Feature Editor*: Edited stories
- Generated story ideas
- Wrote headlines
- Helped design daily pages
- *Staff Writer*: Wrote content for both the news and feature section

## Skills

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Social Media: Enhances story research and writing with tools like Twitter, Facebook, Digg, blogs and IM

Web: Proficient in HTML, RSS feeds, site design, site maintenance

Video: Excellent with Avid Xpress, Adobe Premier Pro, Apple Final Cut Pro

Design: Excellent with the full Adobe Creative Suite

## Education

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### S.I. Newhouse School of Public Communications

Syracuse University, Syracuse, NY, Fall 2004 – Spring 2008

- Bachelor of Arts in Print Journalism (May 2008)
- Bachelor of Arts in English and Textual Studies (May 2008)

## Honors

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Stories featured on CNN, front page of Yahoo and MSN, Huffington Post, ABC News and BoingBoing

First place in the Society of Professional Journalists Arts/Entertainment Feature Category (Cinci.), 2010

Dean's List at Syracuse University, all semester

Phi Eta Sigma Honors Society, inducted 2005

The Al Neuharth 'Free Spirit in Journalism' Scholarship Winner, 2004

American International College's Scholastic Press Forum's Excellence in Feature Writing, 2004