

Alex Shebar

551 Lowell Ave, Cincinnati, OH 45220 • (413)-478-9549
Alexshebar@gmail.com • www.AlexShebar.com • @Alexshebar on Twitter

Experience

The Cincinnati Enquirer, Reporter, Cincinnati, OH, June 2008 - August 2009
Covered trends, community and breaking news. Hired as part of Gannett's Talent Development Program

- Trained through Gannett Corporate
- Generated daily and long term story ideas
- Wrote content for both print and Web.
- Created and edited Web videos
- Worked on team projects
- Blogged

The Dow Jones Newspaper Fund, Business Intern, Rochester, NY, Summer 2007
The Democrat and Chronicle, a Gannet publication - the highest circulated Rochester newspaper

- Trained at a Dow Jones business writing seminar
- Generated story and design ideas
- Wrote pieces and Web content for business topics
- Helped edit Web videos
- Wrote additional content for the feature section

The Philadelphia City Paper, Feature Intern, Philadelphia, PA, Summer 2006
A weekly newspaper that provides news, features and opinions for the city

- Wrote articles
- Generated ideas
- Researched
- Edited
- Compiled weekly listings
- Reviewed films

The Western Mass Sports Journal, Staff Writer, Springfield, MA, Summer 2005
A magazine profiling the sporting events and teams of Massachusetts

- Suggested and wrote feature stories on teams, players and events for the first issues of the magazine

The Daily Orange, Assorted Positions, Syracuse, NY, Fall 2004 - May 2008
Syracuse University's student-run independent newspaper

- *(315) Magazine Editor:* Assisted in the publication's revival
- Oversaw the weekly production of a 12 to 16 page magazine
- Generated and wrote content
- Created multiple new sections
- Trained the newspaper's staff.
- *Feature Editor:* Managed a staff of 60 people
- Oversaw a daily section
- Began the first literature section
- *Assistant Feature Editor:* Edited stories
- Generated story ideas
- Wrote headlines
- Helped design daily pages
- *Staff Writer:* Wrote content for both the news and feature section

Longmeadow Public Schools, Substitute Teacher, Longmeadow, MA, 2004-2008
Taught a variety of subjects to grades 1 through 12 during college breaks and vacations

- Created lesson plans for weekly activities
- Trained with other teachers
- Managed multiple classes a day

Skills

Social Media: Enhances story research and writing with tools including Twitter, Facebook, Digg, blogs and IM

- Web: Proficient in HTML, RSS feeds, blogging, daily site maintenance
- Video: Excellent with Avid Xpress, Adobe Premier Pro, Apple Final Cut Pro
- Design: Excellent with the full Adobe Creative Suite, QuarkXPress

Education

S.I. Newhouse School of Public Communications
Syracuse University, Syracuse, NY, Fall 2004 – Spring 2008

- Bachelor of Arts in Print Journalism (May 2008)
- Bachelor of Arts in English and Textual Studies (May 2008)

Honors

Stories featured on CNN, front page of Yahoo and MSN, Huffington Post, ABC News and BoingBoing
First Place in the Society of Professional Journalists' 2009 Arts/Entertainment Feature category (Cinn.)
Dean's List at Syracuse University, all semesters
Phi Eta Sigma Honors Society, inducted 2005
The Al Neuharth 'Free Spirit in Journalism' Scholarship Winner, 2004
American International College's Scholastic Press Forum's Excellence in Feature Writing, 2004