

# GREEN LUNG CARNIVAL 2010



## INTRODUCTION

**G**reen Lung from Universiti Sains Malaysia (USM) is a voluntary and non-profit organization which advocates for a tobacco-free environment in USM. In hope of achieving our ultimate goal – to create a 100% tobacco-free environment in USM, our next coming activity will be the Green Lung Carnival 2010.

Green Lung Carnival 2010 will be held on 23<sup>th</sup> – 25<sup>th</sup> February 2010 and takes place in USM to officially launch Green Lung as a voluntary organization in USM. Besides that, information regarding negative impacts of cigarette smoking will be delivered to all USM community and also to the public. Throughout the Green Lung Carnival, various activities which include awareness campaign, forum, and competitions will be carried out.

Aware of the importance in involving public and raise their awareness on the importance of smoke-free environment, Green Lung is going to organize competitions which include poster designing competition, video making competition and song composing competition. Now, Green Lung is welcoming your participation from all over Malaysia! Therefore, please grab this golden opportunity to show your talent and stand a chance to win all the prizes worth RM8000!!!

## ORGANIZER

Green Lung, University Sains Malaysia.

## OBJECTIVES

1. To create awareness among participants pertaining to tobacco-free environment.
2. Encourage public to voice out their rights for tobacco free environment.
3. To provide opportunity for those who are talented.

## THEME

**“SUPPORT A TOBACCO FREE ENVIRONMENT”**

# GREEN LUNG

## VIDEO MAKING COMPETITION 2010

### RULES AND REGULATIONS

#### 1. Eligibility

- This competition is opened to all Malaysian and subdivided into two categories.

**Category A : Secondary school category**

**Category B : Open category**

- The entry can be **individual** or a **group** (no limitation for the number of participant).
- There is no limitation on the number of entry per individual or group.

#### 2. Requirements for video

- Videos can be in **English** or **Bahasa Malaysia** with the **subtitles** provided. (Subtitles can be in English, Bahasa Malaysia, or in Chinese, at participants' preference)
- Duration of video: **not more than 30 minutes**
- Format of video can be either one of these:
  - Windows Movie Maker (.MSWMM)
  - Flash player (.exe)
  - .AVI
  - .MPEG
  - .mov
  - Resolution of video, preferably, High Definition
- All costs related to production of the designs will be borne by the video producer.
- Videos referencing sex, violence, drug use, or that include racial slurs will not be accepted as entries.

#### 3. Rights and distribution

- All the videos submitted will have automation of becoming **property of Green Lung**.

- Organizer reserves the right to reproduce, copy, sublicense, edit, modify, publish, transmit, make derivative works, distribute, delete or display the content of the video and elements embodied within the video, in whole or in part, worldwide, in any media including television broadcast and via Internet download, streaming, transmission, exhibition or distribution by any computer-mediated networked communication systems, whether now existing or later invented in perpetuity, without limitation and without consideration or acknowledgment to the entrant, including for advertising/publicity purposes without compensation, except where prohibited by law.

#### 4. Adjudication

- Adjudication will be based on:
  - Originality
  - Creativity
  - Overall look of the video
  - Ability to convey the message of the theme given
- The degree of importance for each judging criteria is at the discretion of the jury. There may also be additional, more specific judging criteria.
- The decision of judges is final, and by entering this competition, entrants agree to be bound by the decisions of the judges and those official rules.

#### 5. Consent and Copyright

- All videos submitted should be the **original work** and shall **not infringe any copyrights or any other rights of any third parties**.
- Participants must get the consent of everyone appearing in their videos if their faces are recognizable.
- Participants must get the consent of everyone whose music is used in their videos unless consent is not needed (due to lack of copyright etc.).

- Participants must get the consent of everyone whose copyrighted, patented or trademarked materials appear in their videos.
- Video may not contain third party voice-overs for which participant have not obtained the rights to use, or third party stock photography or artwork for which participant have not obtained the rights to use.

#### 6. Liability

- Organizer reserves the right to amend the rules and regulations above without prior notice.

#### 7. Award Presentation

- All winners will have to attend the **Green Lung Launching Ceremony** which will be held on **23<sup>rd</sup> February 2010**.

### **ENTRY INFORMATION**

#### 1. Entry fees :

Category A : RM10 per entry

Category B : RM20 per entry

Please send in the entry fee in the form of postal order (P.O) to the address below:

#### **GREEN LUNG VIDEO MAKING COMPETITION 2010**

**Pusat Racun Negara,**

**Universiti Sains Malaysia,**

**11800 USM,**

**Pulau Pinang.**

#### 2. Participants may send in their entries through:

- Postal entries** : Participants can submit their entries by mail including:
  - Entry form(Appendix I)
  - CD or DVD containing the video(s)
  - CD or DVD must have a label with participants name and identification.
  - Postal Order (entry fee)

Mail to the address below:

**GREEN LUNG VIDEO MAKING COMPETITION 2010**

**Pusat Racun Negara,  
Universiti Sains Malaysia,  
11800 USM,  
Pulau Pinang.**

- ii. **Online entries** : Participants can send in their entries via e-mail to **greenlungcarnival.competition@gmail.com** and attached with:
  - Entry form(Appendix I)
  - Video(s)
3. All entries must be submitted before **31<sup>st</sup> January 2010**. Organizer is not responsible for any damaged or lost entries, and will not entertain any late entries.

**AWARDS**

**Category A**

First prize : RM600 worth prize

Second prize : RM400 worth prize

Third prize : RM200 worth prize

**Category B**

First prize : RM1000 worth prize

Second prize : RM600 worth prize

Third prize : RM300 worth prize

**ENQUIRY**

For any enquiries, please kindly contact Ms. Chiew (017-6911138) or Ms. Lee (017-4052287) or via e-mail ([greenlungcarnival.competition@gmail.com](mailto:greenlungcarnival.competition@gmail.com)).

# GREEN LUNG

## POSTER DESIGNING COMPETITION 2010

### RULES AND REGULATIONS

#### 1. Eligibility

- This competition is opened to all Malaysian and subdivided into two categories.

**Category A : Secondary school category**

**Category B : Open category**

- The entry must be **individual**.
- There is no limitation on the number of entry per individual.

#### 2. Requirements for Poster

- **Category A: Paintings**

- Participants are free to choose any medium or materials (acrylics, oils, water colours, chalk, etc).
- All posters should be the size of **A3 (29.7cm x 42.0cm)**.
- Participants need to send in their entries by mailing to the address mentioned below.
- **Name of participant, e-mail address and contact number** should be written on a **10cm X 10cm** card and pasted on the back of the poster at the **lower right-hand corner**.

- **Category B: Graphic Designing (computer-generated)**

- Format of poster: .psd, .ai/.pdf, tiff
- Color format: "CMYK"
- Resolution: 300dpi
- Designer only needs to send in the soft copy of the poster via e-mail.

- The posters designed must be **related to the theme** stated above.
- Participants may choose to incorporate the Green Lung's logo within the design.
- All costs related to producing the designs will be borne by the participant.

### 3. Consent and Copyright

- All posters submitted should be the **original work** and shall **not infringe any copyrights or any other rights of any third parties**
- Poster designs submitted are not returnable and remain the **property of Green Lung**. Organizer reserves the right to reproduce, publish or exhibit them without prior notification or payments to entrants.

### 4. Adjudication

- Adjudication will be based on:
  - Neatness
  - Attractiveness in design and layout
  - Clarity of theme in the artwork
  - Creativity and originality
- The degree of importance for each judging criteria is at the discretion of the jury. There may also be additional, more specific judging criteria.
- The decision of judges is final, and by entering this competition, entrants agree to be bound by the decisions of the judges and those official rules.

### 5. Liability

- Organizer reserves the right to amend the above rules and regulations without prior notice.

### 6. Award Presentation

- All winners will have to attend the **Green Lung Launching Ceremony** which will be held on **23<sup>rd</sup> February 2010**.

## **ENTRY INFORMATION**

### 1. Entry fees :

Category A : RM5 per entry

Category B : RM10 per entry

Please send in the entry fee in the form of postal order (P.O) to the address below:

## **GREEN LUNG POSTER DESIGNING COMPETITION 2010**

**Pusat Racun Negara,**

**Universiti Sains Malaysia,**

**11800 USM, Pulau Pinang.**

2. Participants may send in their entries by mailing to the address below:

- **Postal entries** : Participants can submit their entries by mail including:
  - Entry form(Appendix II)
  - Poster(s) with card of identification
  - Postal Order (entry fee)

Mail to the address below:

## **GREEN LUNG POSTER DESIGNING COMPETITION 2010**

**Pusat Racun Negara,**

**Universiti Sains Malaysia,**

**11800 USM, Pulau Pinang.**

- **Online entries** : Participants can send in their entries via e-mail to **greenlungcarnival.competition@gmail.com** and attached with:
  - Entry form(Appendix II)
  - Poster(s)

4. All entries must be submitted before **31<sup>st</sup> January 2010**. Organizer is not responsible for any damaged or lost entries, and will not entertain any late entries.

### **AWARDS**

#### **Category A**

First prize : RM300 worth prize

Second prize : RM200 worth prize

Third prize : RM100 worth prize

#### **Category B**

First prize : RM600 worth prize

Second prize : RM400 worth prize

Third prize : RM200 worth prize

**ENQUIRY**

For any enquiries, please kindly contact Ms. Chiew (017-6911138) or Ms. Lee (017-4052287) or via e-mail ([greenlungcarnival.competition@gmail.com](mailto:greenlungcarnival.competition@gmail.com)).

# GREEN LUNG

## SONG COMPOSING COMPETITION 2010

### RULES AND REGULATIONS

#### 1. Eligibility

- This competition is opened to all Malaysian and subdivided into two categories.

**Category A : Secondary school category**

**Category B : Open category**

- The entry can be **individual** or a **group of not more than five people**.
- There is no limitation on the number of entry per individual or group.

#### 2. Songs

- Participants are free to compose **any genre of song** (Pop, Rock, Ballad, Blues, R&B, Hip-Hop, Jazz & etc) but must be **related to the theme** stated above.
- Songs should be written in **English** or **Bahasa Malaysia**.
- Duration of song: **not more than 10 minutes**.
- All songs submitted should be the **original work** and shall **not infringe any copyrights or any other rights of any third parties**.
- Lyric of song must not touch on sensitive issues, such as race, religion, etc.
- All the songs submitted will have automation of becoming **property of Green Lung**. Organizer reserves the right to reproduce, publish or exhibit them without prior notification or payments to entrants.

#### 3. Adjudication

- Adjudication will be based on:
  - Lyric composition
  - Overall composition
  - Melody
  - Creativity

- The degree of importance for each judging criteria is at the discretion of the jury. There may also be additional, more specific judging criteria.
  - The decision of judges is final, and by entering this competition, entrants agree to be bound by the decisions of the judges and those official rules.
4. Liability
- Organizer reserves the right to amend the above rules and regulations without prior notice.
5. Award Presentation
- All winners will have to attend the **Green Lung Launching Ceremony** held on **23<sup>rd</sup> February 2010**.

#### **ENTRY INFORMATION**

1. Entry fees:
- Category A : RM10 per entry
- Category B : RM20 per entry
- Please send in the entry fee in the form of postal order (P.O) to the address below:
- GREEN LUNG SONG COMPOSING COMPETITION 2010**
- Pusat Racun Negara,**
- Universiti Sains Malaysia,**
- 11800 USM,**
- Pulau Pinang.**
2. Participants may send in their entries through:
- **Postal entries** : Participants can submit their entries by mail including:
    - Entry form(Appendix III)
    - CD or DVD containing the song(s)
    - Lyric of the song
    - Postal order(entry fee)
- Mail to the address below:

## **GREEN LUNG SONG COMPOSING COMPETITION 2010**

**Pusat Racun Negara,  
Universiti Sains Malaysia,  
11800 USM,  
Pulau Pinang**

- **Online entries** : Participants can send in their entries via e-mail to **greenlungcarnival.competition@gmail.com** and attached with:
    - Entry form(Appendix III)
    - Song(s)
    - Lyric of the song
3. All entries must be submitted before **31<sup>st</sup> January 2010**. Organizer is not responsible for any damaged or lost entries, and will not entertain any late entries.

### **AWARDS**

#### **Category A**

First prize : RM600 worth prize  
Second prize : RM400 worth prize  
Third prize : RM200 worth prize

#### **Category B**

First prize : RM1000 worth prize  
Second prize : RM600 worth prize  
Third prize : RM300 worth prize

### **ENQUIRY**

For any enquiries, please kindly contact Ms. Chiew (017-6911138) or Ms. Lee (017-4052287) or via e-mail ([greenlungcarnival.competition@gmail.com](mailto:greenlungcarnival.competition@gmail.com))

## GREEN LUNG VIDEO MAKING COMPETITION 2010



**Category** : A / B

**School/Occupation** : \_\_\_\_\_

**Title of Video** : \_\_\_\_\_

**Format of video** : \_\_\_\_\_

**Details of participant(s):**

	Name	IC No.	Roles (director, actor, etc)	Mailing address, e-mail address	Phone No.
1					
2					
3					
4					
5					

I assure that the information given above is true and complete. I agree to abide to the rules and regulations set by the organizer and I am aware that the organizing committee has the right to disqualify my entry to the competition if I fail to fulfill the conditions mentioned above. We are informed that organizer does not held for any responsibilities in case of emergencies.

Signature (Leader's signature for group entry):

\_\_\_\_\_ )

Date :

## GREEN LUNG

### POSTER DESIGNING COMPETITION 2010



#### Personal Details

Name : \_\_\_\_\_  
IC no : \_\_\_\_\_  
Occupation : \_\_\_\_\_  
School : \_\_\_\_\_  
Phone no : \_\_\_\_\_  
E-mail Address : \_\_\_\_\_  
Mailing Address : \_\_\_\_\_  
\_\_\_\_\_

Category : A / B  
Number of entry (ies) : \_\_\_\_\_  
Format of poster : \_\_\_\_\_

I assure that the information given above is true and complete. I agree to abide to the rules and regulations set by the organizer. I am aware that the organizing committee has the right to disqualify my entry to the competition if I fail to fulfill the conditions mentioned above. I am informed that organizer does not held for any responsibilities in case of emergencies.

Signature:

\_\_\_\_\_  
( )

Date :

## GREEN LUNG SONG COMPOSING COMPETITION 2010



**Category** : A / B  
**School/Occupation** : \_\_\_\_\_  
**Title of Song** : \_\_\_\_\_

[Please attached lyric of song(s) with this entry form]

**Details of participant(s):**

	Name	IC No.	Roles (Composer, lyric writer)	Mailing address, e-mail address	Phone No.
1					
2					
3					
4					
5					

I assure that the information given above is true and complete. I agree to abide to the rules and regulations set by the organizer and I am aware that the organizing committee has the right to disqualify my entry to the competition if I fail to fulfill the conditions mentioned above. We are informed that organizer does not held for any responsibilities in case of emergencies.

Signature (Leader's signature for group entry):

\_\_\_\_\_ )

Date :