

Anna Edwards

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Education

Boston University College of Communication

2005-2009

Boston, Massachusetts

BS in Advertising, Minor in French

Option R Creative School

Winter 2009

Portfolio class taught by David Register, CD at Arnold

Boston University Paris and London Internship Programs

Fall 2007-Spring 2008

Experience

Firstborn Multimedia

Winter 2009-present

Freelance Copywriter, New York, NY

AKQA

Fall 2009

Copywriting Intern, New York, NY

- Concepted, wrote and executed digital media campaigns and advertisements

Gawker Media

Fall 2009

Video Intern, New York, NY

- Edited, pitched and promoted video clips for the internet
- Created video and wrote a post that received 35,000+ views

Bostonist.com

2009-present

Blogger

- Writes weekly television-centric column, *BostonTV*
- L.A. Times blog linked to recent post

Cline Davis and Mann

Summer 2009

Copywriting Intern, New York, NY

- Concepted, executed and pitched campaign
- Wrote copy for print advertising, patient brochures and nurse kits

Boston University Ad Lab

2008-2009

Copy Supervisor and Copywriter, Boston, MA

- Oversaw, edited and approved creative work for several accounts
- Designed website and wrote clothing item descriptions for independent fashion line

Boston University Ad Club

2007 and 2008-2009

Group Creative Director, Boston, MA

- Managed and approved work by creative teams
- Taught Adobe Suite tutorials
- Wrote and designed print advertisements

Hoffman York

Summer 2008

Creative Intern, Chicago, IL

- Designed, resized and edited print advertisements and internal signage

Alphabet Advertising

Spring 2008

Intern, London, UK

- Wrote agency newsletter and print advertisement copy
- Helped prepare new business pitches and assisted with client meetings
- Supported Head of Production with production schedules, traffic, billing and hours worked

Publicis Groupe

Fall 2007

Corporate Communications Intern, Paris, France

- Maintained internal databases and media library, updated fact sheets and compiled press books
- Edited and translated documents, wrote blurbs in French and English for email newsletter

Skills

Computers: Adobe Suite (Photoshop, Illustrator, InDesign, Dreamweaver, Flash), Final Cut, Microsoft Office

Languages: English (native) and French